



TEFLism
COLLEGE LONDON

The Story of Founding TEFLism College London: From Idea to Success

The inspiring journey of TEFLism College London, from its initial concept (1.1.2019) to its current standing (3.3.2025) as a leading teacher training platform. Discover the passion, challenges, and triumphs behind its success.



by **Mohamed Ali Khalaf**

Who Am I?

My Experience

17 years in education, diverse roles!

My Passion

Empowering teachers!

My Motivation

Meeting educational market needs!



The Initial Idea

- 1 Inception
Addressing education gaps
- 2 Market need
Filling unmet demands
- 3 Vision
Creating an elite teacher training platform



CELTA Preparation

Starts on Friday
29th May
from 8:00 to 11:00 PM

Course objectives : Course participants will:

- 1 be guided to produce professional lesson plans
- 2 watch four video lessons in which they can observe real classes
- 3 be asked to write short reflections on different classes
- 4 be provided with background reading recommendation

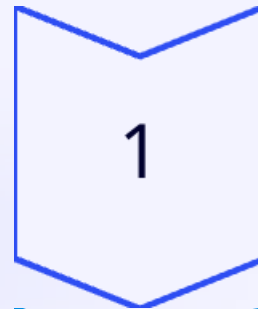
Course content

- | | |
|---------------|---|
| Week 1 | <ul style="list-style-type: none"> • Classroom Management • Lesson Planning |
| Week 2 | <ul style="list-style-type: none"> • How to Teach Receptive Skills • How to Teach Productive Skills |
| Week 3 | <ul style="list-style-type: none"> • How to Teach Vocabulary • How to Teach Grammar |
| Week 4 | <ul style="list-style-type: none"> • Teaching Lower Levels • CELTA Terminology |

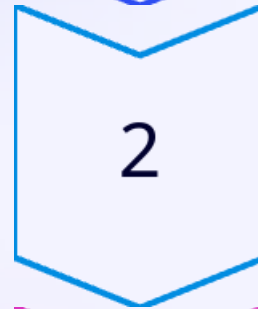
Four weeks Eight 3-hr sessions
 Discount for a limited time
 Mohamed Ali Khal

To apply <https://teflism.com/celta>

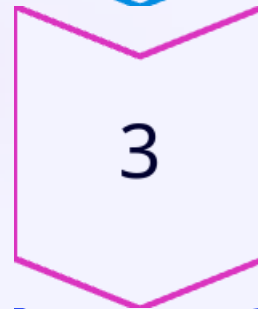
Planning and the Beginning



Team
I was the team!



Market
Blue ocean



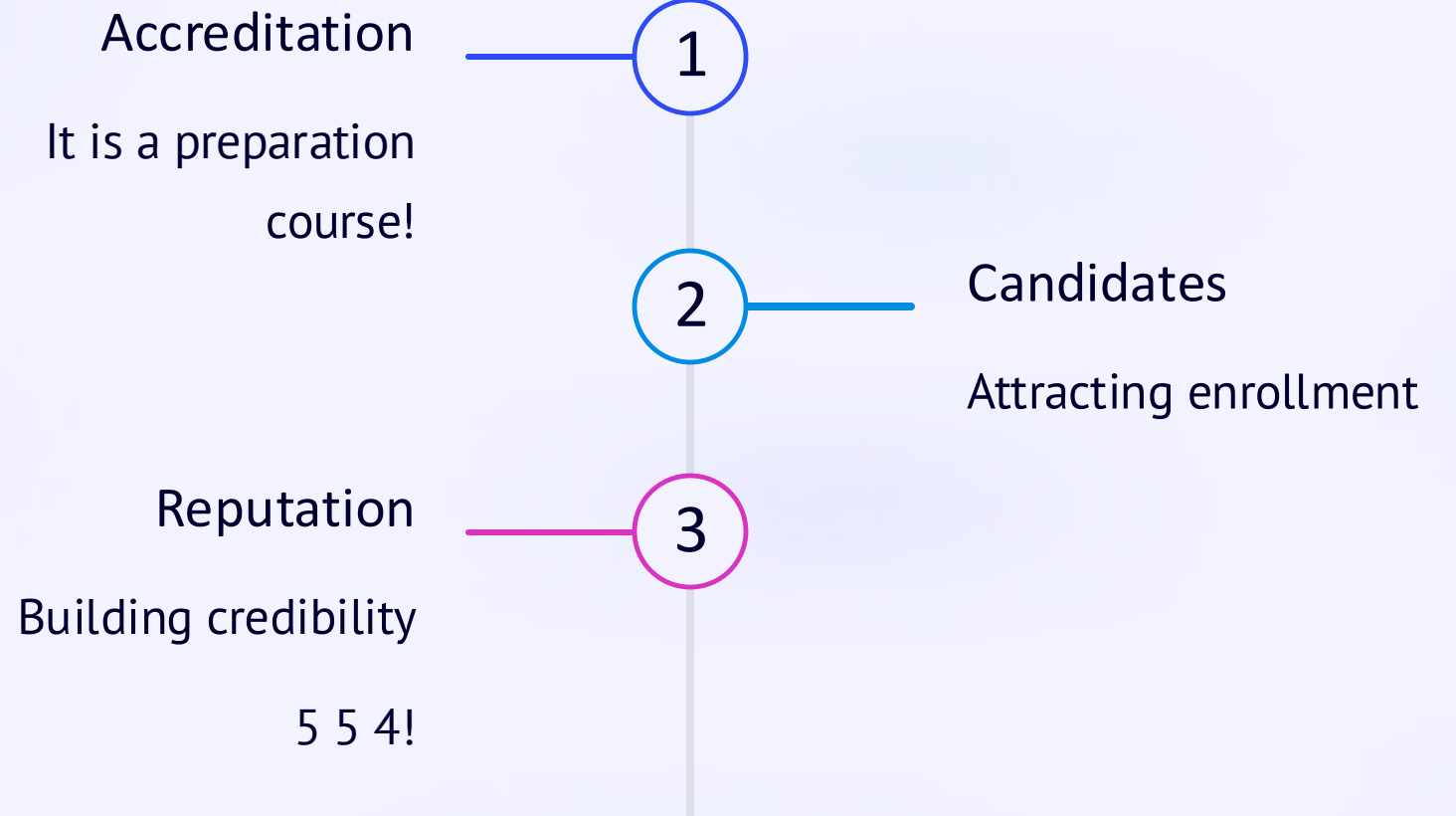
Strategy
Business plan development!



Execution
Trial and trial!



Early Challenges



Training Programs



CELTA Preparation

[Paused](#)



TEFL Young Learners

Paused



Language for Teachers

Paused



TEFL 168 hours

[Click here](#)



DELTA M1 Preparation

[Click here](#)



TESOL

In the making

Achievements and Successes

Student impact

Positive life changes

[Reviews](#)

[مدرس إنجليزي شاطر](#)

VIP Community

Educational contributions
(Free CELTA & TEFL content)

[WhatsApp](#)

Recognition

[TEFLism College London](#) is now one of the Top 10 teacher training providers worldwide

[Accreditation](#)


TEFLism.co.uk

VIP
COMMUNITY

Module Twelve
REVISION



Lessons Learned

1

Strategic planning

2

Flexibility

3

Consistency and determination

4

Quality focus



Tips for Entrepreneurs



Clear Idea

Solve a problem



Research

Understand needs



Strong Team

Share your vision



Be Patient

Success takes time



12 in 1

[Find it here](#)

The Future

Expansion

New programs

Collaboration

Evolving education

Global reach

Impacting more lives