

# Module Five

## **COMMUNICATIVE GOAL**

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### The communicative goal

Incorporating communicative goals into fluency tasks goes beyond promoting accuracy and enhances language proficiency by fostering real-world communication skills in students. Learn how to apply this technique in your classroom for better retention, engagement, and critical thinking.



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مدرس إنجليزي شاطر

SEASON 2 EPISODE 5

The **Communicative** Goal

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# The Benefits of Communicative Goals in Fluency Tasks

## Real-life Application 🌍

Language skills are not just for exams but for real-life situations, and fluency tasks with communicative goals simulate authentic communication situations.

## Meaningful Practice 🤝

Communicative goals provide context and a purpose to practice language structures, leading to better retention and understanding.

## Critical Thinking

Tasks with communicative goals often require critical thinking, problem-solving, and decision-making, promoting cognitive skills in learners.

## Confidence Building

Successfully achieving communicative goals boosts students' confidence in their language abilities, leading to more willingness to take risks and try speaking in real-life situations.

## Engagement

Authentic communication engages students and motivates them to use language to convey messages effectively learners.

## Content Feedback

When you set a clear communicative goal before the task, the content feedback doesn't consume a lot of time which, in turn, gives you a chance to deliver effective linguistic feedback in timely manner.

# Examples of Communicative Goals in ESL Tasks



## Conversation about Food 🍴🍴

Students need to find 1 type of food they both love/ hate. (Something in common)



## Travelling 🚆

A task about recommending and describing places to visit. Students need to decide whether they visit the recommended place or not!



## Job Interview 🤝

Practice introducing yourself, answering interview questions, and asking about the job position. Students need to make a decision about accepting or rejecting the candidate.

# What does setting a communicative goal generally help with?

## Retention

Meaningful practice in a realistic setting leads to better understanding and retention of language structures and vocabulary.

## Motivation

Authentic communication situations engage students and motivate them to use language to convey messages effectively.

## Real-world preparation

Using language for real-life communication prepares students for effective language use in real-world situations.

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